



Strategy Retreats

BREAKING THROUGH BUSINESS AS USUAL

Jacoby facilitates off-site Strategy Retreats that are designed to generate substantial results with staying power. Strategy Retreats help groups brainstorm, clarify, relate, and communicate. They result in clearer goals, greater team alignment, and more effective business solutions.



The Strategy Retreat Process:

- Assessment
- Vision and Goal-Setting
- Strategic and Tactical Planning
- Groundwork and Execution

Jacoby specializes in Strategy Retreats with such topics as Vision and Goals, "Go to Market" Plans, Operations, Leadership, and Teambuilding. Your retreat can span anywhere from four hours to two days; Jacoby will customize the content and focus on the topics certain to achieve the most lasting impact.

RETREAT PREPARATION

- Jacoby provides pre-retreat coaching and materials to set the stage and to maximize the retreat's long-term effectiveness

THE STRATEGIC RETREAT

- Jacoby facilitates the off-site retreat, leading and stimulating rigorous discussion and debate

THE FOLLOW THROUGH

- Jacoby maintains and sustains a follow-up dialogue that ensures execution on the retreat's themes, ideas, and actionable items

JACOBY

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MISSION

Drive profitable growth

GUIDING PRINCIPLE

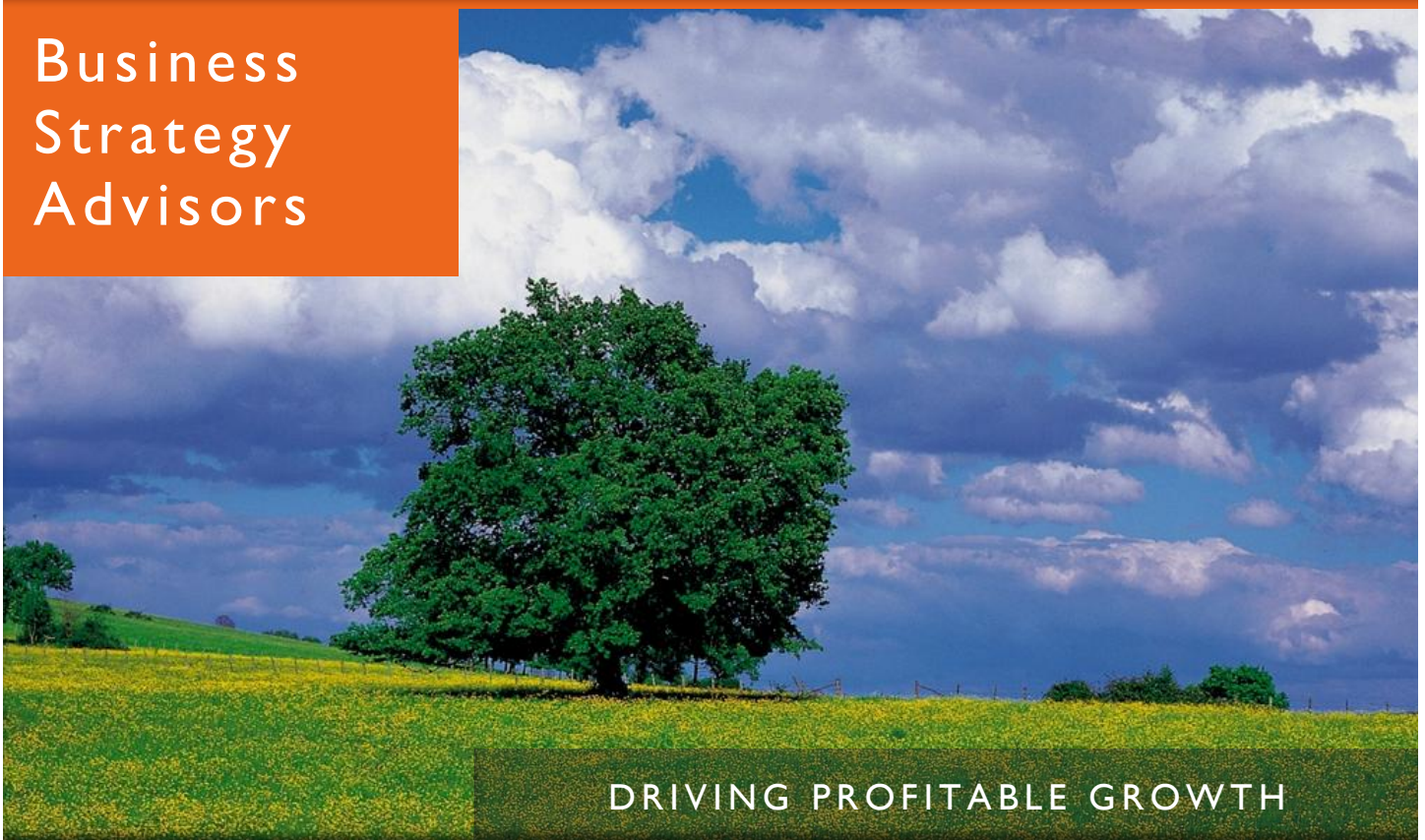
Business planning works

TARGET CLIENTS

Niche leaders
Coachable CEOs



Business Strategy Advisors



DRIVING PROFITABLE GROWTH

YOU NEED A PLAN

Today's business environment poses greater challenges than ever for growing companies. Markets are fragmented and complex, competition is more severe and customers demand more for less. Business Planning is an essential tool for creating sustainable advantages.

Jacoby's assessment, planning and guided execution services ensure your success by aligning all disciplines into a cohesive, actionable roadmap to take advantage of company strengths and market dynamics.

UNPARALLELED EXPERIENCE

Jacoby is a business strategy agency led by Baltimore's leading advisor Art Jacoby. He is a five time President/CEO who has advised more than 300 companies since 1986. And, Jacoby has an extensive network of senior colleagues to assist in specific areas of expertise.

A PROVEN PROCESS

The Jacoby Business Management System has helped many companies achieve their Goals through an integrated process:

- Business Assessments
- Business Planning
- Strategy Retreats
- Guided Execution

These tools, the product of more than twenty years experience of hands-on work with growing companies, are practical, effective and set a new standard for strategy advisory services.